

# Fulton County Chamber of Commerce & Tourism

Fulton Fall Folk Festival - Festival Dates: October 18,19,20, 2024

Dear Advertiser/Event Lister:

The **Fulton Fall Folk Festival** is just around the corner, and we are currently working on the official "**FALL FOLK FESTIVAL GUIDE**". Directories will be printed and distributed throughout Fulton County and the surrounding areas and will also be published on the Chamber's website, so your advertising dollars will be hard at work. It is our intent to make this booklet available by September, so your **IMMEDIATE ATTENTION** is requested. For any questions or additional information regarding the Fall Folk Festival, please contact the Chamber/Tourism Office at 717-485-4064, or email us at [director@fultoncountypa.com](mailto:director@fultoncountypa.com).

**Advertising Rates for the Fall Folk Festival Guide (3-days) are:**

|                                  | <u>Chamber MEMBER Rates</u> | <u>NON-Member Rates</u> |
|----------------------------------|-----------------------------|-------------------------|
| Inside Front Cover Event Listing | \$ 400.00                   | \$ 450.00               |
| Inside Back Cover Event Listing  | \$ 375.00                   | \$ 425.00               |
| Full Page Ad / Event Listing     | \$ 300.00                   | \$ 350.00               |
| Half Page Ad / Event Listing     | \$ 200.00                   | \$ 225.00               |
| Quarter Page Ad / Event Listing  | \$ 175.00                   | \$ 200.00               |
| Event Listing Only (No ad)       | \$ 100.00                   | \$ 125.00               |
| Golden Booster Listing           | \$ 75.00                    | \$ 100.00               |

**IMPORTANT NOTES:**

1. For ads that include an event listing please provide the event name, date(s), time(s), location, and a brief description that you would like printed.
2. Unless purchasing inside cover or centerfold ads, placement is at the discretion of the best fit for printing layout.
3. **FULL PAYMENT MUST BE RECEIVED WITH YOUR AD SUBMISSION.** If you are requesting an inside cover or the center fold area, priority is given to the advertiser whose payment is received first.

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Business Name: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

Special instructions: \_\_\_\_\_

**Please reserve the following ad space for me:**

|   |   |   |
|---|---|---|
| <input type="checkbox"/> Center Fold (one page)   | <input type="checkbox"/> Inside Front Cover | <input type="checkbox"/> Quarter Page   |
| <input type="checkbox"/> Center Fold (both pages) | <input type="checkbox"/> Inside Back Cover  | <input type="checkbox"/> Golden Booster |
| <input type="checkbox"/> Full Page                | <input type="checkbox"/> Half Page          | <input type="checkbox"/> Event Listing  |

**Please Check:**

YES, I am a Chamber/Tourism Member

NO, I am not a Chamber/Tourism Member

**Please send completed form and ad and/or event  
information with FULL Payment,  
by August 1, 2024 to:**

Fulton County Chamber of Commerce & Tourism  
P.O. Box 141  
McConnellsburg, PA 17233